



# Large Financial Firm Saves \$1.2M by Automating Software Deployment

## FACTS AT A GLANCE

### Industry

Financial Services

### Solution

AidenCore

AidenBot

AidenLabs

### Benefits

- Streamline Software Packaging Processes
- Dramatic Time Savings
- Improve Cyber Hygiene
- Reduce Risk
- Enhance Compliance

[1] IBM Cost of a Data Breach Report 2021:

<https://www.ibm.com/security/data-breach>

## Background

The resulting fallout of a mistake or lingering security vulnerability in the financial industry can be catastrophic - costing on average nearly \$6 Million per incident plus untold reputational damage.[1] All software and computers must be updated regularly to reduce the risk of a cyber incident and meet regulatory requirements. This is especially true when you're dealing with sensitive data and substantial investments for nation-states and some of the world's largest and midsize pension funds.

This large financial firm's manual approach to keeping their systems updated was time-consuming, resource-intensive, and prone to human errors. Today's competitive labor market makes it nearly impossible to hire the top-tier software packaging engineers needed to maintain its complex and bespoke software. The customer explains how the firm uses Aiden to automate complex software packaging and deployment, resulting in significant cost savings, enhanced compliance, fewer headaches, and better cyber hygiene.

We would have needed 4 full-time people, at a cost of over \$1.2 million, and they wouldn't produce the same results.



– Manager, Global End User Engineering

This large financial firm actively manages 4,900 endpoints, or computers, for over 3,000 employees. Each endpoint has complex and bespoke software that requires special attention and expert upkeep. The firm's manual process to package and deploy new software or updates typically took up to 4 weeks due to errors and prolonged testing. Despite best efforts, this lack of efficiency created a deployment bottleneck that delayed getting critical updates out, left lingering vulnerabilities, and placed their reputation in jeopardy.

Aiden's hyperautomated deployment technology is a game-changer because it gives us a secure, efficient, and easy way to package software and deploy patches, which dramatically reduces our risk.

– Manager, Global End User Engineering

### **Aiden Achieves Endpoint Desired State Configuration (DSC)**

#### **"Dynamic Imaging"**

Automating software packaging and deployment became a top priority to eliminate the deployment bottleneck and bring all endpoints into compliance. The company's IT leadership and CISO evaluated multiple vendors before selecting Aiden.

In less than two weeks, and without adding additional resources to his team, Aiden enabled the Manager to bring the firm's Windows devices into their desired state configuration automatically and efficiently. Every computer managed by Aiden is now in line with the company's plain-English company policy having the software it's supposed to have and nothing else.

Aiden has improved the team's productivity, reducing the time and effort required to image computers and freeing up the firm's engineers to work on higher-value projects. "We've seen an 80% reduction in techs touching the keyboard for imaging. No one has to babysit laptops; when the automated Aiden deployment tool (AidenBot) completes the process, the machine is ready..."

Truly automated software deployment makes sense. As far as I know, no other company does what Aiden does.

– Manager, Global End User Engineering

### **100% Complete with Intelligent Software Packaging**



Within 60 days, Aiden met 100% of the firm's requirements, including vital customization and deployment of bespoke apps, leveraging the deployment tool they were already comfortable using. The VP contends that other solutions (like BigFix, Ivanti, and ManageEngine) met only 80% of their software packaging needs, with the remaining 20% being the most difficult to complete, yet crucial for security and compliance.

The major value of Aiden is that they not only offer what competitors do but also give you the things that are essential...

– Manager, Global End User Engineering

### **Hyperautomation Eliminates Critical Security Vulnerabilities**

Being in the financial industry, the firm is acutely aware of how critical it is to mitigate risk. "Data protection is crucial to our business; we handle investments for some nation-states, so we cannot afford to lose the confidence of our investors."

With Aiden, the firm sees its environment as having an elevated cybersecurity posture due to Aiden's automated, intelligent, and trusted software packaging. The firm worked with Aiden's automation engineers (AidenLabs) to resolve persistent and complex security vulnerabilities that they struggled with previously.

For a long time, we could not resolve an Adobe Flash vulnerability that affected 15% of our machines. I've now taken that off our list of vulnerabilities.

– Manager, Global End User Engineering

### **Avoid Staffing Expensive Application Packaging Engineers**

With AidenBot, AidenCore, and AidenLabs, critical vulnerabilities get remediated, new software gets deployed, and machines are set up from bare metal reliably, efficiently, and securely - without the time and expense of staffing, onboarding, and managing a team of application packagers.

With their consistent support, Aiden is like an extension of my team. Their team is responsive, organized, and delivers what they promise. I don't even have to show up to our meetings regularly anymore. Aiden's that reliable!

– Manager, Global End User Engineering

### **WITH AIDEN, NOW YOU CAN . . .**

...rebuild hardware anywhere, at any time...



Automate Windows Autopilot & provide an out-of-box experience with no extra work  
Rebuild based on travel or employee status  
Respond to ransomware with a clean new installation  
Breathe new life into old machines

...get more out of software deployments...

Fully support WFA  
Seamlessly swap out security tools  
Effortlessly migrate to a new Windows OS  
Finally package Microsoft store apps

...provision cloud environments in minutes...

Disaster recovery  
Disposable environments  
Temporary migrations  
Isolation and containment